Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 27, No. 50 - Christmas, 1962

Christmas Almanac

A little health, a little wealth;
A little house and freedom;
Some few friends for certain ends
But little cause to need 'em.

(Quoted by Arthur Cohen from memory.)

Request

For many years I've had the clipping of the poem, Not Understood, *which is reprinted here. The author's name wasn't printed with it and I've never learned it. Can any reader tell me who wrote it?*

Plums

A lady rushed over to a department store manager. "Santa Claus just pinched me," she complained.

Irving Hoffman: "One of these days we expect to see this sign in a department store: 'Five Santa Clauses. No Waiting.'"

A Chicago policeman asked columnist Irv Kupcinet to look at the Christmas decorations in the station. "We dressed up the place pretty," the cop explained. "A lot of Christmas parties wind up here."

Prescription

"My best wishes for your Merry Christmases and your Happy New Years, your long lives and your true prosperities. Worth twenty pound good if they are delivered as I send them. Remember, here's a final prescription added, 'to be taken for life'."—Charles Dickens' *Dr. Marigold.*

Get With It, Man!

New Yorker item of some years ago: A man found a piece of paper under the windshield wiper of his car: "Merry Xmas from the boys in the garage." He made a mental note to give them something but it slipped his mind. Ten days later he found another note under the wiper: "Merry Xmas from the boys in the garage. Second notice."

Not Understood

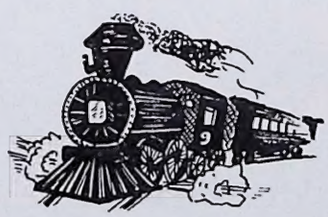
Not understood, we move along asunder.
Our paths grow wider as the seasons creep.
Along the years we marvel, and we wonder
Why life is life? And then we fall asleep,
Not understood.

Not understood, we gather false impressions
And hug them closer as the years go by,
Till virtue often seem to us transgressions,
And thus men rise and fall, and live and die,
Not understood.

Not understood, how trifles often change us.
The thoughtless sentence or the fancied slight
Destroy long years of friendship and estrange us,
And on our souls there falls a freezing blight
Not understood.

How many cheerless, lonely hearts are aching
For lack of sympathy—Ah, day by day
How many cheerless, lonely hearts are breaking,
How many noble spirits pass away
Not understood.

O, God! That men could see a little clearer,
Or judge less harshly where they cannot see.
Oh God! That men would draw a little nearer
One another. They'd be nearer Thee
And understood.



Christmas Story

This story is from the memoirs of Stanley Lupino:

A very poor man couldn't afford to give his daughter anything for Christmas. So he decided to get a horseshoe and tell his daughter about the wonderful luck it would bring. On Christmas morning the little girl ran to the fireplace and brought the horseshoe out of her stocking.

Her father came down a few minutes later. "Well, dear, he asked, "was Santa nice to you this morning?"

The little girl's face beamed. "O yes, daddy, he was!," she exclaimed. "He brought me a pony—but it got away . . ."

Poems

This life that we're a-livin' in
Is mighty hard to beat.
Yuh get a thorn with every rose,
But ain't the roses sweet?

What'cha been a-doin' lately,
How you been a-farin'?
Hope you've been successful
For you bet your life I'm Carin'.
Hope you've made a little mon,
Hope you've jumped ahead,
Hope you've had three meals a day
And not been sick a-bed.
Hope you're smilin' broader
Than you've ever smiled before,
Hope the world's been good to you
I sure can't wish you more!

I hate to be a squealer.
I allus long for peace.
But the wheel that does the squealing
Is the one that gets the grease.
—Anon.

Our Very Best Wishes

Our very best
to you and yours
Empire
UNIVERSAL
FILMS LIMITED
Distributors of
UNIVERSAL PICTURES
RKO RADIO PICTURES
WALT DISNEY PRODUCTIONS
REPUBLIC PICTURES
from
THE EXECUTIVES
AND STAFF OF
EMPIRE - UNIVERSAL FILMS LIMITED

Canadian Film Weekly

Incorporating the
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HYE BOSSIN, Editor

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Season's Greetings

from

Biltmore

Theatres

The Management and Staff of

Pictorial Display

wish you

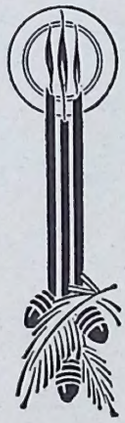
A MERRY XMAS

and a

HAPPY NEW YEAR

PETE GRANT
AL HARVEY

Season's Greetings



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Toronto
extend to all their
friends the
Season's Greetings
and best wishes
for the coming
year.

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"MONEY"

FOR CHRISTMAS '62

in the newest,
biggest family fun hit
of America's favorite
comedian,

"IT'S ONLY MONEY"

Co-starring

JOAN O'BRIEN · ZACHARY SCOTT · JACK WESTON · JESSE WHITE · MAE QUESTEL

Produced by

PAUL JONES

"IT'S ONLY MONEY"
FROM PARAMOUNT
BOOK IT!
PLAY IT!
COUNT IT!
Directed by
FRANK
ASHLIN
Written by
JOHN FENTON
MURRAY
A PARAMOUNT RELEASE

This country and people from this country hold important places in the history of what has come to be called Communications, a term that is customarily used to embrace Motion Pictures, Television and Radio. This article, using dates as keys, tells of some of the people and events that are part of the story of Communications.

CANADA AND Communications

August, 1876

Alexander Graham Bell, while a resident of Brantford, Ont., invented the telephone. He designed the telephone in the summer of 1874, delivered working drawings in the fall and had the first telephone produced the following spring in Boston. On August 3, 1876 Bell made the first telephone call to a distant place — Brantford to Mount Pleasant, about five miles. The next day he spoke from Brantford to his father's home on Tutela Heights, over three miles away. On August 10 he made his best-known test, from Brantford to Paris, seven miles distant.

The Columbia Encyclopedia, an American publication, says: "The telephones now in general use throughout the civilized world are developments of the telephone invented by Alexander Graham Bell, of Boston, Mass. and patented by him in 1876 and 1877." In his biography it says: "The first demonstration took place before the American Academy of Arts and Sciences in Boston on May 10, 1876, and a more significant one, at the Philadelphia Centennial Exhibition the same year, introduced the telephone to the world."

However, Bell himself said that he invented the telephone in Brantford. Beside inventing the telephone, he invented the modern gramophone record and his "invention of the phototone opened the way for later developments, including film sound tracks and the electric eye," says the Encyclopedia Canadiana.

Bell's contributions, in the light of today's communication techniques, is immeasurable.

April 14, 1894

On this day the Holland Bros. (Andrew M. and George), Canadians, opened the first Kinetoscope Parlor at 1155 Broadway, New York. The Holland Bros., whose business in Ottawa sold typewriters, phonographs, storage batteries and other such newfangled things, were also parliamentary reporters.

The Kinetoscope Parlor, where the motion picture industry began through the first commercial exhibition, was lined with peepboxes into which a coin was inserted. They had been assigned distribution rights to Edison's invention by Thomas Lombard, who helped finance Edison and who helped promote his phonograph.

Kinetoscopes sold by the Hollands were taken to France and England, where they hadn't been patented because Edison couldn't see much point in spending the necessary $150. He saw the Kinetoscope only as a means of helping to sell more phonographs. In Paris, in 1895 the Lumiere Bros. based a machine on the Kinetoscope that could project on a screen for all to see at the same time and in London Robert Paul did the same that year. Edison wasn't interested in copyrighting screen projection, although he had some ideas about it, because he felt it wouldn't earn as much money as the coin-operated boxes. He had to utilize the invention of Thomas Armat and present it under his own name to get into the race in 1896.

Edison thanked the Holland Bros. for the first movie exhibition, saying in a letter that "I hope your firm will continue to be associated with its further exploitation." But the Hollands faded out of the picture not long after.

The Year 1898

Today the use of films for advertising and promotion is commonplace. It is, in fact, the basis of support for private television, as well as an important source of income for theatres, particularly in Europe and the British Isles.

Some of the earliest films of that kind were made because of Canadians and shown in Canada. In Harvest Trimphant, the story of Massey-Harris written by Merrill Denison and issued in 1949 as a pocket edition by White Circle, we read about M-H's displays at the Toronto Exhibition before the turn of the century and find this: "In 1898, at the same fair, there were shown motion pictures of Massey-Harris machines at work on Ontario farms. A by-product of Walter Massey's interest in photography, the pictures were taken under special arrangement with Thomas A. Edison and were among the first moving pictures ever made and exhibited for industrial advertising purposes."

December 12, 1901

Signal Hill, overlooking the entrance to the harbor of St. John's, Newfoundland, is today a National Historic Park. It is the site of the Cabot Tower, which commemorates John Cabot, and it was once fortified. Bartlett's drawing of it, bearing an 1841 publication date, shows a blockhouse on Signal Hill and a soldier among those lingering near it.

On Dec. 12, 1901 Guglielmo Marconi, an Italian from Britain, and two assistants launched a kite that rose 400 feet against a strong wind. Attached to the kite was a thin wire that acted as an aerial for a primitive wireless receiver.

At 12.30 p.m. Marconi put a telephone earpiece to his ear and heard the letter S repeated again and again in Morse code. The signal came from a wireless transmitter at Poldhu, Cornwall, England—2,200 miles across the Atlantic. His assistant, Kemp, was called to listen.

Scientists did not believe, as Marconi did, that the range of Hertzian waves could be extended greatly. That day on Signal Hill Marconi proved that they could bridge the Atlantic and that messages could be sent anywhere without using a telegraph wire.

There, on what is now Canadian territory, began world radio communications.

August 14, 1907

On this day L. Ernest Ouimet opened the Ouimetoscope in Montreal as, he says, the first de luxe movie house in America — and probably the world. It seated 1,000, charged the high price of 35¢, had a tiled lobby, a checkroom, an attendant who sold candy, a house organ, two performances a day and a seven-piece orchestra that played for singers during the 10-minute intermissions that divided each performance.

The Ouimetoscope was probably the first movie house to compete with the legitimate theatre on its own terms. Though it was not a success, being somewhat ahead of its time, the Ouimetoscope was the father of all the cinema cathedrals and lavish auditoriums that dot the continent today.

Ouimet, retired in Montreal, built the Ouimetoscope as successor to a theatre of the same name which he had opened on Jan. 1, 1906 in what had been a dancehall. The earlier Ouimetoscope was the first successful cinema in Montreal.

The Year 1917

That year B. E. (Ben) Norrish, who with Terry Ramsaye helped organize Associated Screen News in 1920-21, became Superintendent of the Exhibits and Publicity Bureau of the Department of Trade & Commerce. In that position, Ramsaye wrote in his history of the motion picture industry, A Million and One Nights, Norrish "made Canada the first nation to engage officially in propaganda film production."

Canada's interest in the film for non-theatrical purposes could date from the film Thomas Edison is said to have made for Massey-Harris in 1898 to help sell its binder. Or the Canadian Pacific Railway's hiring of an English camera crew in 1900 to make summer scenes of Canada for showing in Britain to stimulate immigration. Both these movies were the first of their kind. Also Canada was a partner in the War Office Cinematograph Committee, created in July, 1916 to film war scenes, and likely the first government enterprise of its kind.

It is no wonder, then, that Canada, through its government film agency, the National Film Board, and its private producers, holds first place in the production of fact films of quality.

The Year 1951

When Rediffusion Inc., a subsidiary of a British firm, began telecasting film shows in Montreal in 1951 twice weekly over a closed circuit for a monthly fee, it was two years ahead of the pay-see Telemeter project in Palm Springs, California and might have been the first of its kind anywhere. It was probably the first closed-circuit TV system in North America—although London had one in 1949 — and certainly among the earliest.

Rediffusion Inc., which used co-axial cable and Bell Telephone poles, provided film programs while waiting for the Canadian Broadcasting Corp. to begin telecasting in 1952 so that it could relay the government agency's programs. The company, which had invested millions, collected a $5 installation fee and $3.75 per month and provided the TV set as well as the service.

Today, as distinct from Telemeter's Toronto's coinbox project and the other Pay TV systems which offer current movies and special attractions for a fee, Rediffusion Inc. sees itself as a community antenna TV service. There are thousands of these in

(Continued on Page 16)

THE BIG ROAR OF ENTERTAINMENT EXCITEMENT IS ON ITS WAY!

WILLIAM HOLDEN
TREVOR HOWARD
CAPUCINE

a Samuel G. Engel production

"Only a brave man goes after the lion... only a fool goes after the lion's mate..."
—OLD AFRICAN PROVERB

THE LION

CinemaScope
COLOR by DE LUXE

In the bush country of Kenya, "The Lion" stands for the Male of Males ...taking what he wants. This is the story of two such men...fighting for a woman each had loved—and had to possess again...each trying to claim her child—who called them both father!

Selected Pre-Release Engagements For CHRISTMAS! Yours For FEBRUARY HOLIDAYS!

co-starring
PAMELA FRANKLIN directed by Jack Cardiff

screenplay by Irene Kamp and Louis Kamp based on the novel by Joseph Kessel

SATAN IN HIGH-HEELS

Meg Miles, Sabrina

No Trees in the Street

Sylvia Syms, Stanley Holloway, Herbert Lom

NUDE IN HIS POCKET

Jean Marais, Agnes Laurent

UP the Creek!

Peter Sellers, David Tomlinson

ORDERS ARE ORDERS

Peter Sellers, Tony Hancock, Margot Grahame

The END of the ROAD

Finlay Currie

excitement from SEVEN ARTS

THE SCARFACE MOB

Robert Stack, Keenan Wynn, Walter Winchell
Story of "The Untouchables"

ONE PLUS ONE

Story of the Kinsey Reports

LOVE AND THE FRENCHWOMAN

Martine Carrol, Dany Robin

BLACK TIGHTS

Maurice Chevalier, Cyd Charisse,
Moira Shearer

Two Living & One Dead

Virginia McKenna, Bill Travers

In addition to the pictures illustrated here, others include these 20th Century-Fox pictures: "Lieutenant Wore Skirts", "Stopover Tokyo", "Hatful of Rain", "Desk Set", "Will Success Spoil Rock Hunter" and 20 other top box office attractions.

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OPEN 24 HOURS
(Except Sunday)

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The Season's Greetings

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Season's Greetings

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EVERY
GOOD WISH
FOR
THE

New Year

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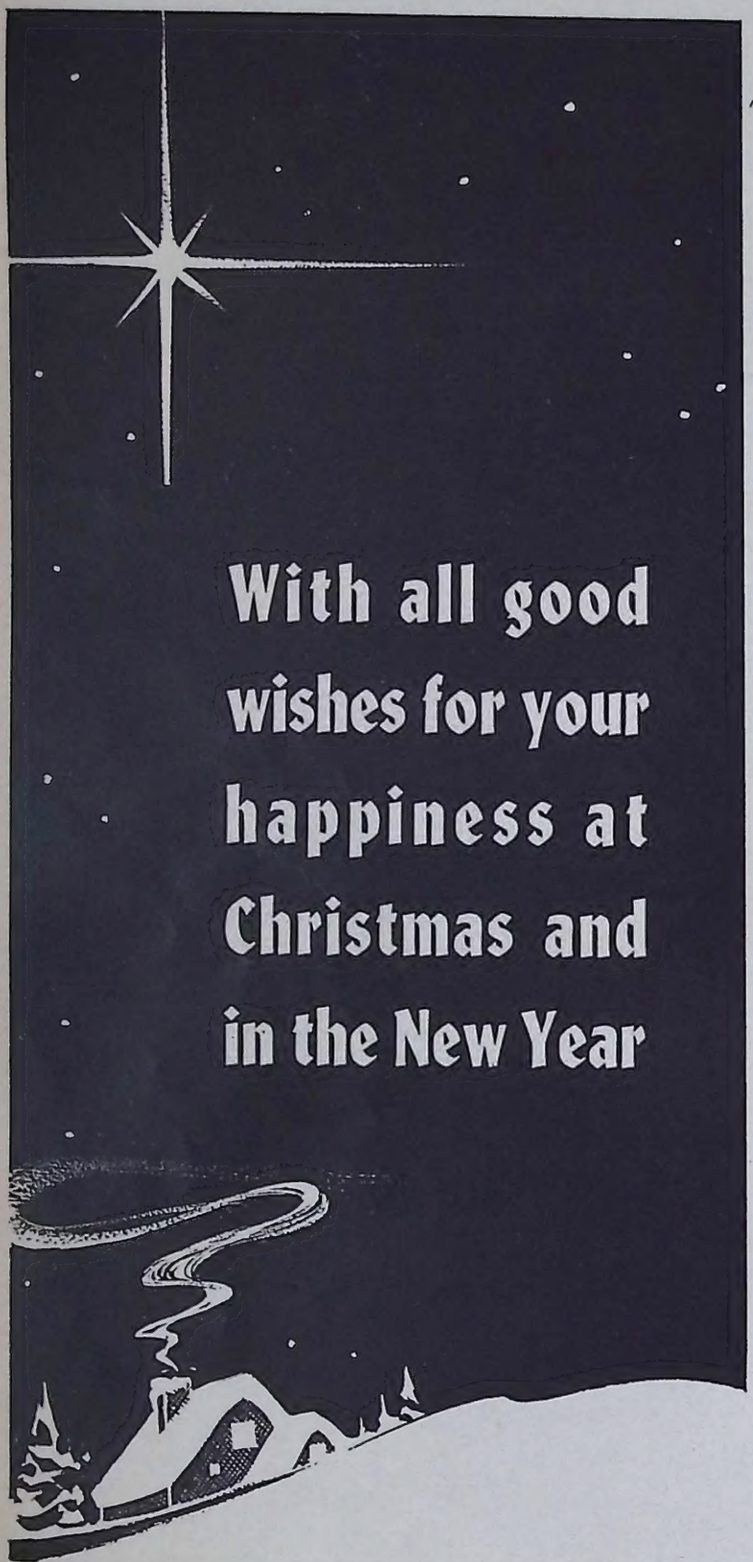
Consolidated Theatres
LIMITED
Lester Adilman, *President*



ASTRAL FILMS LIMITED

JERRY SOLWAY

MARTY BOCKNER • PAUL HANNER • BILL ELMAN • BILL TOD

ABE FEINSTEIN • SYD SNIDERMAN • BOB SHUSTER • ERNIE WHELPLEY

Ramsaye In Retrospect

By HYE BOSSIN

EIGHT YEARS AGO, on August 19, 1954, Terry Ramsaye, journalist, reporter, editor and authority on motion pictures, died in Norwalk, Conn. at the age of 68. I am among those who believe that his two-volume history of the film Industry, A Million and One Nights, has not been exceeded in interest or importance by any of the thousands of books written since it was issued in 1926 by Simon & Schuster.

Because the book was long out of print, I wrote him in 1945 to ask where I might get it, referring to it erroneously as "A Thousand and One Nights."

"The book about which you inquired is entitled 'A Million and One Nights' — not a thousand. I refuse to accept the depreciation," he replied on June 25, informing me that second-hand copies were obtainable at up to $75 from rare-book dealers. I paid $100.

I became acquainted with Terry when he flew to Toronto from New York to interview J. Arthur Rank, who had come here in 1945 to announce his partnership with Paul Nathanson in Odeon Theatres of Canada. Ramsaye's correspondence to me, initiated by my request for historical information related to the motion picture in Canada, developed highly personal touches and interesting comment on current developments. He had been editor of the Motion Picture Herald from 1931 to 1949 and in May of the latter year changed to the post of consulting editor of Quigley Publications, also writing a weekly column, Terry Ramsaye Says, in MPH.

* * *

HE felt that the movie moguls were responsible for A Million and One Nights not being re printed. I had observed in a letter to him that Robert Coyne, counsel of the Council of Motion Pictures Organizations of the USA, might well suggest that Ramsaye's work be reprinted as part of COMPO's 1951 project, Movie time USA, which was aimed at stirring greater interest in the movies. On Oct. 4 Terry wrote me:

"Mr. Coyne of course is too young to know that the masters of the movies would-to-God that there was no history. There will be no reprinted versions of 'A Million and One Nights'." Simon & Schuster were responsive to those "who did not find themselves glorified in that brace of books," he claimed.

Perhaps the movie moguls resented what they interpreted as sneers at their occupational backgrounds. Many had come from the industries that created some form of attire. In his book, relating the events which led to the establishment of Associated Screen News, Montreal, by the Canadian Pacific Railway, he also revealed that a Canadian department store chain owned part of a film company in the silent days. These events, which led to Ramsaye playing a part in the establishment of Associated Screen News, took place in 1919. He wrote:

"Incidentally at about this juncture, the Hudson's Bay Company made a large investment in Educational Films Corporation of New York, headed by Earl Hammons. The Hudson's Bay Company was the last furrier to go into the picture business."

Perhaps the furrier reference seemed patronizing. Adolph Zukor, for instance, had been a furrier. Incidentally Earl Hammons, who was also founder of the Motion Picture Association of America, died in August this year at the age of 75. Educational, which brought Oscar R. Hanson, one of the founders of the Canadian Picture Pioneers, to Canada, was originally set up in 1915 to stimulate the showing of foreign films on this continent.

* * *

THE HOLLAND BROS. of Ottawa staged the first commercial motion picture exhibition in history with Thomas Edison's peep-box machines. Answering an enquiry about them, Ramsaye wrote me this interesting comment:

"I am sure they, the Hollands, were brought into the project by the late Thomas Lombard, who seems to have had a large hand in the promotion of the Edison phonograph as an amusement device (remember Edison viewed it primarily as a business machine to supplant stenography)."

In the same letter he mentioned having gone into retirement a year earlier because of a heart attack. He was apparently depressed:

"I am aware of your friendly attitude and occasional references to my labors. All that I appreciate. And I am a tired old man without too much to appreciate."

He was working on a book on motion pictures for publication by the Harvard University Press in a project sponsored by the Library of Congress when he wrote me on Sept. 22, 1951 to ask about the Canadian censorship situation — "of course with particular interest in Medieval Quebec" — and whether "the Legion of Decency, a Catholic censorship and classification organization, makes direct impress on Canada?" He added this postcript:

TERRY RAMSAYE

"Lest my inquiry be taken as an expression of a special order of interest, I remark that I am decidedly objective — and that I consider that the Code is important historically as the first official impact of the Christian ethic on a great industry."

* * *

IN 1951 I edited the first Year Book of the Canadian Motion Picture Industry, which opened with Canada and the Film — The Story of the Canadian Motion Picture Industry. In a letter of Nov. 8 of that year he wrote me:

"It is an excellent first-time-over on Canadian screen history. You are not done with the subject, I trust, and will one day come off the nest with perchance a book about it." He reviewed the Year Book flatteringly and we quoted him. He wrote me on Jan. 21, 1952: **"I have also noted with a touch of pride in my interest— that house adv. on your Year Book in the issue of Jan. 16, which reached me today. Give a thought to including a Who's Who section when you can spare the manpower for the detail that it takes. It helps to tie 'em in, and of course increases the reference values considerably."**

The book by yours truly is as far away as ever, although I have been adding to my historical material since 1951. The reason is the same for the absence of a Who's Who section. The total staff of this publication is made up of three people and we have never been sufficiently supported by the Canadian motion picture industry to add more. So leisure or time for the writing of books by me or additional enhancements by us is out of the question. The demands on me from within the industry for activities outside this publication, added to the interior demands, rules out such suggestions.

* * *

RAMSAYE WAS a philosopher as well as a writer of style, as he shows in his letter of June 6, 1952, in which he wrote of the passing of my mother:

"You and I are fully sensitized persons. I can understand the emotions that inevitably beset you at the passing of your mother. Time of course helps take care of all things. It is perhaps one of the few benificences, too, that memory seems to have a euphemistic quality about its functioning. I think I would not have survived some of the tragedies of my chaotic career without that.

"Tonight, I have the weekly puzzle about what I can write of cheer to my mother, now in her 91st year, out in the village of Tonganoxie in Kansas. We are and have been for about 50 years almost strangers, despite her jealous loyalty, and my sense of obligation toward responsibilities that were not met by my gifted, errant and ultimately vanishing father. It is difficult indeed even to know what to say. We have no small talk to share. Once I was a merry fellow, at heart a vagabond but not quite a wastrel.

"Tonight I feel, again, that I was invited to a party I could not like. It is perhaps ill-advised to think. Anyway, you are doing a good job, with touches of merry whimsey, splashes of verve. That is sufficient unto the day, and maybe there is really no time but now."

America's most unspoken realization is that adults and their mothers can be strangers. Mutual love is unquestioned but common ground is hard to establish as life calls for physical and intellectual separation. Many readers will understand Ramsaye's feelings. The last paragraph indicated that the possibility of an end

(Continued on Page 30)

CURRENT RELEASE

Meredith Willson's "the MUSIC MAN"

The play that kept playing forever is on the screen!

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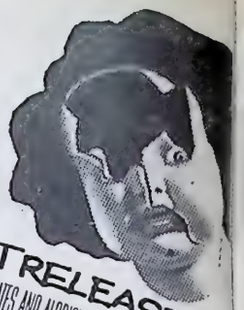

CURRENT RELEASE

SEVEN ARTS PRESENTS AN ASSOCIATES AND ALDRICH PRODUCTION

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STARRING Bette Davis and Joan Crawford

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for a MERRY CHRISTMAS a

CHRISTMAS AND NEW YEAR'S ATTRACTION

The girl who became the greatest show in show business.

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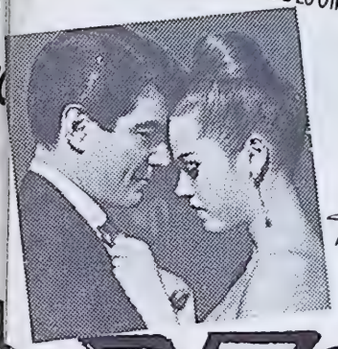

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a PROSPEROUS NEW YEAR!!!

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TERM of TRIAL

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BOB HOPE
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reflect upon your present blessings –
of which every man has many –
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of which all men have some.

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All of Us

to

All of You

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Season's Greetings

and

Best Wishes

To All the Members of the Motion Picture Industry

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300 New Hargrave Bldg. Winnipeg, Manitoba

SEASON'S GREETINGS

AND

Best Wishes for the New Year

FROM

THE STAFF OF

GENERAL SOUND AND THEATRE EQUIPMENT LTD.

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the world today and Rediffusion Inc. was established as a pilot project, Montreal having been chosen as the site because of the density of population.

It may be that history will make no distinction between the Telemeter type of project and the community antenna system as pay television. Two months ago Howard Minsky, president of International Telemeter, told a press conference in New York that CATV systems will play an important role in the introduction of Pay TV in the United States and that technical compatability between Telemeter and CATV has been worked out. In any case, the establishment of Rediffusion placed Canada among the first countries in both fields or either.

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Canada And Communications

(Continued from Page 6)

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The success of these theatre-TV attractions through the use of the Eidophor projector will likely do much to shape theatre programming of the future. The Eidophor system, invented in Switzerland and capable of delivering color, was controlled in America up to 1952 by 20th Century-Fox, which had announced its intention of using it for theatre attractions. But in that year it turned to CinemaScope and never got back to Eidophor, which has since proved the potency of live TV in theatres and which can also be used to bring films to cinema screens. Theatre Network Television, New York, headed by Nate Halpern, controls it now and has provided experimental demonstrations using Broadway shows.

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'The Lilies Of The Field'

Sidney Poitier stars in UA's The Lilies of the Field.

Season's Greetings and Best Wishes

★

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DORIS DAY

STEPHEN BOYD

JIMMY DURANTE

MARTHA RAYE

CO-STARRING

DEAN JAGGER

SCREEN PLAY BY

SIDNEY SHELDON

★★★★★★★★★

MUSIC AND LYRICS BY

RICHARD RODGERS and LORENZ HART

DIRECTED BY

CHARLES WALTERS

★★★★★★★★★★

ASSOCIATE PRODUCER

ROGER EDENS

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Hollywood's Biggest Star
MARTHA RAYE
a DAY in the life of an ELEPHANT!
QUEEN of the JUNGLE
PARADE
JUMP FOR JOY IT'S JUMBO
Metro Goldwyn Mayer presents
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ASSOCIATE PRODUCERS ROGER EDENS · JOE PASTERNAK and MARTIN MELCHER
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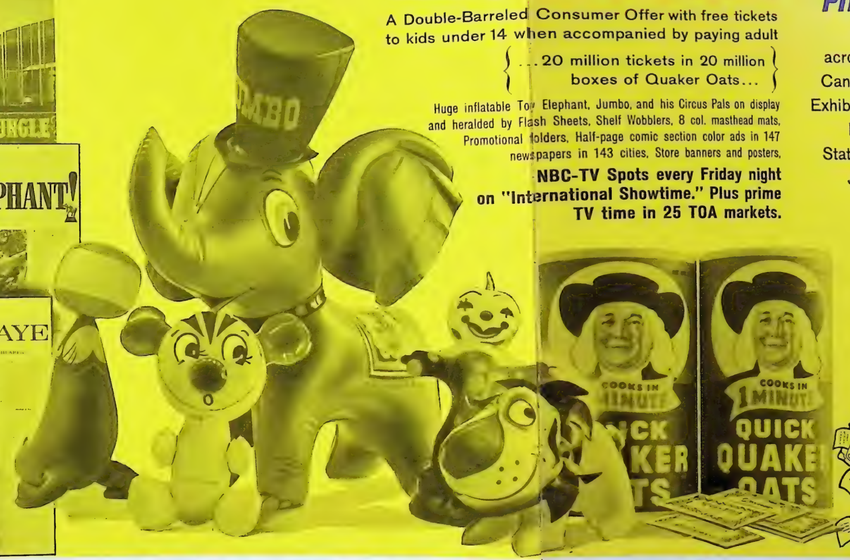

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Motion Picture Theatres Association Of Ontario

ARCH. H. JOLLEY
SECRETARY

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N EARTH

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To

The Canadian Motion Picture Industry

SEASON'S GREETINGS

From

THE NATIONAL FILM BOARD OF CANADA

★

Roundup of the News

JACK BERNSTEIN

General sales manager of International Film Distributors, who was elected president of the Canadian Motion Picture Distributors Association.

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

1962

By BEN HALTER

January

Year-end Canadian Film Weekly survey shows that Canada had 1,391 four-wall situations and 236 drive-ins, compared with 1,451 and 231 respectively at the end of 1960.

Max E. Youngstein resigns as v-p of UA to take an executive position with Cinerama, Inc. Later, in Oct. he leaves that company and joins with Jerome Pickman, who resigned from Paramount in August, to establish a new company, Entertainment Corp. of America.

Guy Roberge is reappointed chairman of the National Film Board for a five-year term.

Manitoba Motion Picture Exhibitors Association returns Harry Prygrocki as president.

Independent Television Organization elects Ralph S. Misener of CJAY-TV, Winnipeg, president and opens an office in Toronto.

Chester B. Bahn, 68, editor of The Film Daily, NY trade paper, dies suddenly of a heart attack while on a visit to Hollywood. Winfield Andrus is later named to succeed him but also is stricken and passes suddenly at his home in NY in March. Al Finestone then takes over as editor.

Stanley Adleman, an executive of State Film Service, a USA central film shipping company, visits Toronto to examine the possibilities of setting up a Canadian company along the same lines. By the end of the year Victoria Shipping Services Ltd. is organized and offices are set up in all six Canadian exchange centres. President of the company is Meyer Adleman, v-p is Stanley, sec.-treas. is Edward Adleman and Joe Bermack, formerly of Interworld Theatrical Distributing Co., is appointed general manager.

Charles S. Chaplin, Canadian general manager for UA since 1945 and with that company for 32 years, resigns and is replaced by George Heiber, formerly Toronto branch manager. In March Chaplin organizes Trans Canada Distribution Enterprises but he brings it into Seven Arts Productions Ltd. when he is appointed v-p and Canadian sales manager of the latter company in August as successor to Garfield Cass. At that time Chaplin appoints Reg Wilson, previously Toronto branch manager for MGM, manager of Trans Canada.

Billy Freedman's Allied Theatres and Curly Posen's Associated Booking Service, each a booking and buying outfit for 17 theatres, merges.

Sydney V. Roth, Toronto district manager for 20th Century Theatres, is named general manager of Century Cine-Electronics System Ltd. by N. A. Taylor, president.

There were only three major theatre fires in all of 1961, a Canadian Film Weekly survey shows.

David J. Ongley, QC, takes over from C. J. Appel as executive director of the Canadian Motion Picture Distributors Association and the latter, who had been seeking a way of lessening his duties due to ill-health, remains on as consultant. In April Appel, 71, dies in St. Michael's Hospital, Toronto. One of the industry's leading figures and most highly regarded persons, his passing is mourned by all who knew him.

Harry I. Howard is elected to succeed Donn G. Foli as president of the Vancouver division of the Canadian Picture Pioneers. Art Graburn becomes v-p and A. E. (Steve) Rolston is returned as secretary.

The Motion Picture Theatres Association of Ontario re-elects President G. B. Markell and the entire executive.

February

Sudbury City Council cuts licence fee for theatres by 50 per cent.

British Columbia Exhibitors Association elects Harry Howard to succeed G. A. Sutherland as president.

Ontario branch of the Canadian Picture Pioneers, whose officers also act as the national executive, elects its 11-man board of directors. The board meets later and re-elects Frank H. Fisher chairman.

Abe Montague, 69, executive v-p of Columbia and head of the Will Rogers Memorial Hospital, dies in Florida of a heart attack.

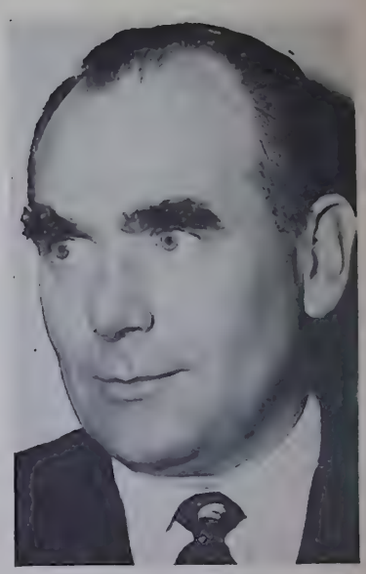
Am-Can Productions Ltd. is organized in Toronto by Edward A. Gollin, who produces Ten Girls Ago at Toronto International Studios. Universal will distribute in the USA and IFD in Canada.

Office Catholique National des Techniques de Diffusion presents a 114-page report to the Quebec Legislature in which it recommends that drive-ins be allowed to operate in Quebec and that censorship be discontinued in favor of a classification system. A Government-appointed study group recommends that all censorship fees be dropped and that drive-ins be allowed to operate.

Dominion Fire Commissioner reports that in 1960 there were two theatre fires in which the damage was over $50,000 and that the total destruction caused by 20 blazes in movie houses that year amounted to $281,928.

March

Dominion Bureau of Statistics releases part of its summary of 1960 facts and figures of the Canadian film industry, which show that rentals amounting to $32,495,678 are 2.7 per cent below those of 1959 and the per capita expenditure of $4.20 for entertainment was the lowest in 20 years.



GEORGE HEIBER

Appointed Canadian chief for United Artists by James R. Velde, UA's vice-president of domestic sales. He was Toronto branch manager.

Reduction in the amusement tax is announced by the Province of Ontario. Admissions up to 56 cents are exempt, where previously they had been only exempt up to 25 cents, and above the 56 cent figure the tax is reduced by one cent up to 92 cents. Exemptions in towns with less than 10,000 population is increased to 75 cents from 65 cents but this does not include drive-ins.

Population of Canada reached 18,238,247 on June 1, 1961, the DBS says.

Blain Covert succeeds Mel Cherry as WB branch manager in Winnipeg and his previous post, that of WB manager in Calgary, is filled by Frank Scott.

Over 50 Ontario communities now have Sunday movies. However, in some locations it is a mixed blessing. While it is a big day in most areas, it hurts Monday and Tuesday business and some theatres find that the seven-day attendance isn't any greater than the previous six-day total.

An amicable separation from Meridian Films Ltd. is announced by the principals. Later Julian Roffman is appointed general manager of Toronto International Film Studios and Ralph Foster becomes director of publicity for CTV Network Ltd. In April a new management team, drawn largely from N. A. Taylor Associates, is announced for Meridian. N. A. Taylor is president,

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INDUSTRIAL FILM MAINTENANCE

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HARRY L. BARRON
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News Roundup

David Griesdorf executive v-p, H. S. Mandell secretary, M. Taylor treasurer and John A. Winter, v-p and general manager.

A world-wide motion picture and TV distribution organization, Anglo-Canadian Film Corp., is established by Commonwealth Film Productions Ltd., a Vancouver company building its own studios near the city. The company completes its first feature, The Bitter and the Sweet, in July. Stars are Paul Richards and Yoko Tani.

BC Government reduces amusement tax by making tickets up to 75 cents exempt, where previously the tax went on from the first cent, and cutting the tax on admissions 75 cents and over from 10 per cent to five per cent.

April

Dept. of Trade and Commerce reports that capital and repair expenditures for Canadian theatres in 1961 amounted to $2,500,000 and estimates that for 1962 it will total only $1,800,000.

Winner of the annual Heart Award of the Variety Club of Ontario is L. Edwin De Rocher, manager of the Royal Alexandra Theatre.

Ray Junkin is appointed general manager of Screen Gems (Canada) Ltd., the Columbia TV subsidiary, as successor to Steve Krantz, who returns to NY as v-p in charge of international sales for the company.

Gaston Theroux is re-elected president and managing director of Quebec Allied Theatrical Industries.

A capacity audience of 2,500 guests in Rochester's Auditorium Theatre see the live performance on a 20x15 foot screen of the stage play, Gideon, televised from the Plymouth Theatre on Broadway. Although not tops technically, this first attempt is rated "good or potentially good" by most of the audience.

American Telephone and Telegraph announces that in late summer it will put aloft a Telstar communications satellite with the aid of the USA Space Administration through which live TV programs between North America and Europe will be exchanged. When Telstar goes into orbit it is an unqualified success.

Lloyd B. Kiely is appointed executive v-p and general manager of Rediffusion, Inc. of Montreal when T. A. Cross becomes managing director of Redifon Ltd. of London, England.

"Gratifying improvement" in financial operations is reported by Famous Players for 1961. Net profits for the year amount to $2,423,919, as against $1,875,251 the year before.

UA's West Side Story, Robert Wise and Jerome Robbins who directed it, Maximilian Schell for his performance in Judgment at Nuremberg and Sophia Loren for her role in Two Women are the top winners in the annual Academy Awards.

Alfred R. Taylor is recalled by Paramount to the USA to take over as a division manager in Dallas and his position as Canadian general manager of Paramount and its representative with Affiliated Pictures Corp. is filled by Mickey Stevenson, formerly assistant general sales manager of Affiliated under Harvey Harnick.

Charles Mason of Odeon Theatres is elected first president of the Film Advertising Circle under a new three-month rotation system.

John T. Ross, head of Robert Lawrence Productions (Canada) Ltd. is elected president of The Association of Motion Picture Producers and Laboratories of Canada as successor to Henri Michaud of Montreal at the annual meeting in Toronto.

Aid for Canadian production to encourage "the firm establishment of a Canadian film industry" is asked for by Oldrich Vaclavek of Commonwealth Film Productions in a brief to the Board of Broadcasters.

Paul N. Lazarus Jr. resigns as v-p of Columbia Pictures and later joins Samuel Bronston Productions as executive v-p.

City Council of Edmonton refuses to amend its bylaws to permit smoking in theatres although the fire chief and provincial fire officials recommend it.

Don Wilder is re-elected president of the Canadian Society of Cinematographers at the fourth annual meeting in Toronto, which approves a training program for the development of assistant cameramen.

Big stories appear in Canadian newspapers that the purchase of The Odeon Theatres (Canada) Ltd. by Atlas Telefilms, headed by Leslie A. Allen, is imminent and a price tag of $17,000,000 is mentioned. The principals involved do not confirm or deny the rumors but admit that negotiations are going on. Nothing further is heard about the deal and towards the end of the year it is acknowledged to be dead.

United Amusements opens its twin-auditorium Dorval Theatre in the Montreal suburb of that name.

Loew's Theatres' 2,463-seat Uptown in Toronto is severely burned in a Sunday morning fire that causes $150,000 damage. After a complete refurbishing, which includes a new screen, fewer but roomier seats, the theatre reopens in August with Hollywood-style ceremonies attended by celebrities and several top NY executives of the company.

May

Sydney Banks is elected president of the newly-organized Screen Directors Guild of Canada at its first executive meeting in Toronto. Jack Lingeman and Lorne Freed are elected v-p's, Bob Barclay secretary, Bob Rose treasurer and Don Haldane and Edward Rollins directors.

Ron Emilio, Toronto salesman for 20th-Fox, is promoted to 16 mm. sales manager. In July he joins Dola Films only to leave that company shortly after to become Toronto branch manager for MGM.

Wm. G. Lester, president and managing director of United Amusement Corp. Ltd. is honored as the Quebec Pioneer of the Year by the Quebec branch of the Canadian Picture Pioneers. Later he is chosen as the Pioneer of the Year by the national CPP and is presented with a plaque as the guest of honor at the annual CPP award banquet at the end of Nov. in Toronto.

Manitoba cuts amusement tax by about five per cent.

Value of Canadian earnings to American film producers drops further when the Canadian dollar is pegged at 92.5 per cent of the American dollar.

Frank Vaughan is named a trustee of the Trust Fund of the Canadian Picture Pioneers to fill the vacancy created by the death of Clare J. Appel.

Charles Topshee takes a leave of absence as executive director of the Canadian Film Institute so that he can accept a request of the Government of Basutoland to direct its adult education program. Roy Little, previously Topshee's assistant, takes over his position and Bernard Lalande is named associate executive director.

Greetings

TO MY MANY FRIENDS AND ACQUAINTANCES ACROSS THE DOMINION

HARRY W. HURWITZ

Odeon-Morton Theatres

WINNIPEG, MAN.

Board of Broadcast Governors eases its regulations requiring 55 per cent Canadian content in TV broadcasting when a number of stations run into trouble.

Joe Garfin resigns as Calgary branch manager for Empire-Universal Films to concentrate on the restaurant business and is later succeeded by Mike Brager.

Mrs. Jean Uttley is re-elected president of the Toronto branch of Women of the Motion Picture Industry.

Maurice Leroux is appointed chairman of the Quebec Board of Cinema Censors as successor to L. G. Provost, QC, who left to become Clerk of the Magistrate's Court. He is later succeeded by Lucien Desbiens.

The National Film Board's color short, Morning on the Lievre, is named the best theatrical film at the annual presentations of the Canadian Film Awards. No features were entered and the judges did not see fit to select a Film of the Year.

Rotus Harvey of San Francisco is elected International Chief Barker of Variety Clubs International at the annual elections in Dublin, Ireland, scene of the 1962 convention. John J. Fitzgibbons Jr., Past Chief Barker of the Variety Club of Ontario, is voted in as International Property Master, the first time a Canadian has been elected to office on the governing body.

June

Columbia Pictures and Paramount Pictures mutually agree to dissolve Affiliated Pictures Corp. Ltd. of Canada, the company organized on Oct. 1, 1960 to handle sales and distribution in Canada of the product of the two companies.

Richard F. Walsh, IATSE head, is elected president of the newly-formed Inter-American Federation of Entertainment Workers at its second congress in Lima, Peru.

J. Beauchemin of Shawinigan Falls, Que., is elected president of the National Community Antenna Television Association of Canada.

DBS estimates the Canadian population at April 30 of this year as 18,508,000.

Abe Feinstein resigns as manager of UA's Winnipeg branch to become Vancouver manager for Astral as successor to A. E. Rolston, who retires. Later Joe Brown is named by UA to take over Feinstein's former post.

Paramount and Columbia, which have agreed to split up their sales staffs by dissolving Affiliated Pictures, announce their new branch managers. For Paramount

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News Roundup

—Saint John, Norman Simpson; Montreal, Romeo Goudreau; Toronto, Robert Lightstone; Winnipeg, Syl Gunn; Calgary, W. O. Kelly; and Vancouver, Douglas White. For Columbia—Saint John, L. Simon; Montreal, I. Levitt; Toronto, L. Bernstein; Winnipeg, I. Fogel; Calgary, S. Isenstein; and Vancouver, N. Levant.

Lord Rank, 73, announces that he will retire from the chairmanship of the Rank Organization and when he does in Oct. John Davis, second in command, succeeds him.

July

Charles Boasberg resigns as president and general manager of Warner Bros. Distributing Corp. and Morey (Razz) Goldstein, formerly with Allied Artists, is appointed to those responsibilities. Edward Morey succeeds Goldstein as AA sales head.

Spyros P. Skouras, president of 20th Century-Fox since 1942, resigns, ostensibly due to ill-health, but probably because of the company's $35,000,000 loss in the past two years. Later Darryl F. Zanuck takes over as president and Skouras becomes chairman of the board. Zanuck immediately puts a halt to production, makes many sweeping changes and sets up the company for the resumption of production on a more efficient and economical basis.

Clifford E. Denham, 82, manager of the Royal Theatre in Victoria for many years, dies in hospital in that city after a lengthy illness. Denham originally came to Canada from England in 1900 to film the Living Canada series for the Canadian Pacific Railway, which was seeking to induce immigration.

E. G. (Ted) Forsyth, assistant general manager of Odeon Theatres and chairman of the Motion Picture Industry Council of Canada, announces his return to the UK to take a senior executive position with The Rank Organization.

One of Hollywood's most prolific and best producers, Jerry Wald, 49, dies of a heart attack.

Jack Bernstein, general sales manager of IFD, is elected to succeed Robert E. Myers of WB as president of the Canadian Motion Picture Distributors Asosociation.

Revenue from CBC TV dropped by 12.5 per cent in 1961 due to competition for advertising by the new private TV stations, the CBC's annual report shows.

Nova Scotia reduces the amusement tax and the charge for licence fees.

August

Jerry Pickman terminates his contract as vice-president and general sales manager of Paramount and Charles Boasberg, who recently left Warners, is named to succeed him.

Marilyn Monroe, 36, one of Hollywood's most glamorous actresses and a top boxoffice draw, dies in her Hollywood home of an overdose of sleeping pills.

Columbia enters into a lawsuit with Filmex Ltd. and Select Films Inc. over distribution of the Brigitte Bardot starrer, And God Created Woman, in the Province of Quebec. Later the suit is settled satisfactorily.

Hon. Ellen Fairclough, Minister of Citizenship and Immigration and the NFB's senior authority, assumes a new cabinet post and her previous responsibilities go to the new Minister, Richard A. Bell, an Ottawa-born lawyer.

Samuel Kunitzky, UA Montreal branch manager, is named to fill the post of UA Toronto branch manager. Morris Hamat, Montreal salesman, is made manager of the branch.

Unesco report shows that the average Canadian attends movies at the rate of eight times a year, compared to 17 times a decade ago and in that time Canada dropped from fifth place to 25th among countries with theatres for rate of attendance.

Annual report of the National Film Board shows that it produced 400 films during the fiscal year, 295 for itself and 105 sponsored, and employed 642 on its regular staff and 108 on a contract or term basis.

September

Chet Friedman is appointed to the national board of the Canadian Picture Pioneers to fill the vacancy created by the return of E. G. Forsyth to the UK.

Larry Lewis, 46, president of Industrial Film Maintenance, dies suddenly of a heart attack in Toronto.

Famous Players announces that its subsidiary, Trans Canada Telemeter, will offer the 35 away-from-home games of the Toronto Maple Leafs on a large screen via Eidophor theatre-TV at the College Theatre, a neighborhood house, on a subscription basis at a $2.50 top. The first showing is on Oct. 10 and the SRO sign goes up. Telemeter also brings in through Eidophor several fights to the College and one to Maple Leaf Gardens, the Patterson-Liston championship match, at which the attendance is about 10,000 at a $6 top.

DBS reports that Canada has 113 permanent 16 mm. situations, of which six are drive-ins.

Alexander L. (Pat) Travers of Toronto is elected eighth v-p of the IATSE when Hugh Sedgwick, sixth v-p, withdraws at the annual convention of the IA in Las Vegas. However, Sedgwick remains IA rep in Canada.

A. B. Cass, formerly with Seven Arts, is named general manager of the newly-established Canadian branch in Toronto of the USA's Movie Bonus Corp.

A. E. (Steve) Rolston, who retired in May as Astral Films' Vancouver branch manager, dies in Rothesay, NB, where he had moved.

October

Since March, 1961, 32 Canadian communities have lost their only 35 mm. theatre and at present there are 1,593 theatres spread over 986 towns.

Wm. Johnston and the complete slate of officers are re-elected by the Saskatchewan Motion Picture Exhibitors Association.

Peter Dansereau is appointed manager of Empire-Universal's Montreal branch on the resignation of Wm. Spears.

Crawley Films is completing shooting of two versions, French and English, of its feature Stairways, starring Jacque Labrecque and Huguette Oligny.

General Sound and Theatre Equipment announces that it has taken over responsibility for distribution and installation of Xenon lighting in the cinema field from Century Cine-Electronics System, with the latter company reserving the non-theatrical end of the business, such as TV, industrial, studios, etc.

Harvey Hunt is named to the board of the Motion Picture Theatres Association of Ontario to take the place of E. G. Forsyth, who left to return to the UK.

Miss M. A. MacPherson is named to succeed W. E. Murray as head of the Saskatchewan Censor Board.

Roger J. Beaudry, v-p and general manager of Pathe-DeLuxe of Canada, Toronto, is elected to the Board of Governors of the Society of Motion Picture and Television Engineers.

November

Winnipeg votes for Sunday movies, professional sports and bowling.

Peter Fay Barnes, a former Texan who came to Canada in 1939 to introduce Foto-Nite, dies in Huntsville, Ont. of a heart attack.

H. Selinger of Unity, Sask., owner of the auditorium and drive-in theatres in that community, is successful in having the amusement tax eliminated after a two-year battle with the Town Council. He had refused to pay the tax and was being sued but the case was dropped.

John Pratt, mayor of Dorval, Que. and a former Member of Parliament, believes that a native feature film industry is feasible and points out that if Canada had frozen half of the wartime film remittances of $80,000,000 Hollywood producers would have come to Canada to make pictures.

USA Supreme Court rules present methods of selling films to TV are block booking and illegal.

Sunday movie patronage in Ontario, inaugurated on July 2, 1961, is definitely on the upswing and in some situations Sunday attendance is as high or higher than Saturday, traditionally the biggest day of the week.

Hye Bossin, editor of the Canadian Film Weekly, is appointed Official Historian and Archivist of the Canadian Picture Pioneers.

Canada's population reached a record 18,683,000 in Oct.

Bert Wiber is re-elected president of the Alberta Theatres Association.

Draw of Telemeter's Eidophor theatre-TV showings of hockey games and fights at the College Theatre, Toronto, which continues to play to near-capacity business, impresses exhibitors.

December

F. Gordon Spencer, acting chairman o fthe National Committee of Motion Picture Exhibitors Associations in the absence of E. G. Forsyth, is elected chairman at the annual meeting in Toronto, at which many beefs are aired, among them one the poor service on posters, etc.

All directors of the Motion Picture Theatres Association of Ontario are returned at the annual meeting, which hears Max E. Youngstein, president of the newly-formed Entertainment Corp. of America of NY, tell the members at the luncheon that his company will deliver from 15 to 20 films in its first year.

Rotus Harvey, International Chief Barker of Variety International, is a guest at the Toronto Variety meeting, which elects the Crew for 1963. They meet later and elect George Altman Chief Barker.

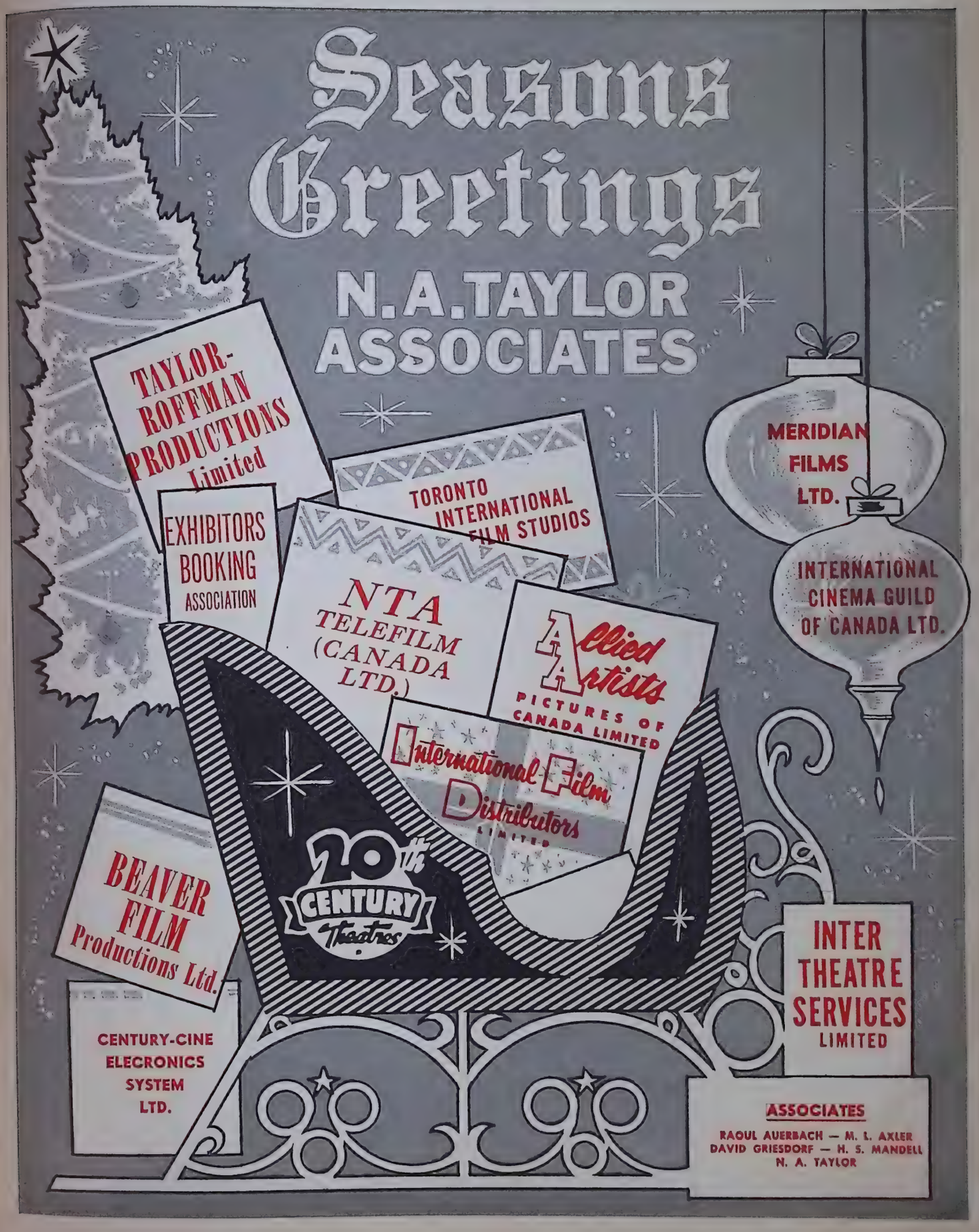
Glassco commission report recommends that film production by the CBC and NFB be curtailed in favor of private producers.

Ontario Government issues a ruling that films rented by theatres are exempt from the three per cent provincial sales tax.

Motion Picture Industry Council of Canada holds its annnual meeting in Toronto, moves to straighten out many complaints, among them that of damaged prints, and re-elects Frank H. Fisher chairman.

Plebiscites on showing movies on Sunday in Ontario, shows 19 communities out of 28 in favor.

Don Summerville, Toronto exhibitor and a member of the Crew of the Variety Club of Ontario, is elected mayor of the City of Toronto in a landslide victory.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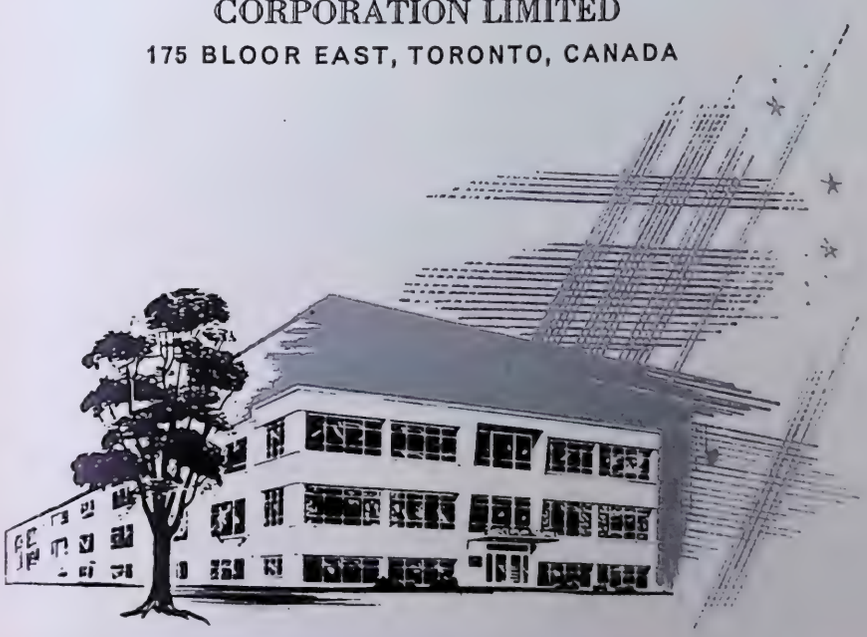

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to his life was not far from his mind.

* * *

IN 1953, on March 5, he wrote me his opinion of Rediffusion which, along with some other matters drawn from his letters, fits in better with an article, Canada and Communications, (found elsewhere in this issue). Curtain at 8.30, a Canadian development which called for art films to be exhibited one night each week in non-art and small-town situations, was being imitated in the USA, and he opined on Feb. 21, 1953: **"It has had an influence; it will face leaving considerably more than a trace, but the audience is just not going to be cut into impressively, profitably, thick slices."**

Ramsaye, a graduate engineer who turned to newspapering, edited Kinograms, a USA newsreel issued by the World Film Corp. and helped with British money because it aided in the American popularization of the Prince of Wales during his 1919 visit. In 1920 interests identified with the CPR decided to establish Associated Screen News, which took in for a time Kinograms and Gaumont News & Graphic. Ramsaye was brought to Montreal in 1920 to establish it and was its consultant until 1940. In 1921 Ben Norrish left his position as Superintendent of Exhibits and the Publicity Bureau in the Dept. of Trade and Commerce to join Ramsaye at ASN.

Ramsay In Retrospect

(Continued from Page 11)

In 1953 the Canadian Picture Pioneers honored Ben Norrish and this writer drew on Ramsaye's reference to him in A Million and One Nights as the man who "had made Canada the first nation to engage officially in propaganda film production" to document his choice for the CPP. In the light of the ASN and Norrish references here, Ramsaye's letter of March 26, 1954 is interesting:

"There is altogether a high-colored and complicated story back of the Canadian Pacific Railway's participation in the motion picture scene and the very early politics of the ASN. If I ever get the opportunity I could entertain you for a spell with a story that has everything in it from Follies girls to entertaining executives to the interesting circumstances of my employment under top-lofty British auspices to make the Prince of Wales a popular figure in the eyes of the American people — which same was done, with the greatest of ease. All this took place before and leading up to the ultimate promotion of Associated Screen News, of which I was one of the organizers and prior to the involvement of Ben Norrish. He got swept into the project later in its history when it became desirable to minimize the Dominion of Canada's avowed official activity in film propaganda.

"Ben, by being astonishingly and cannily, cautiously silent fitted his designed role better than he knew. Occasionally he had impulses but never yielded to any of them as far as I could see. Things just happened around him and he accumulated whatever was available. For the long term it probably was the most successful policy whether you consider it smart or not."

* * *

SO MUCH for a somewhat private look at a man whose history of the motion picture industry, A Million and One Nights, is his monument. And an impressive monument that will defy time. As I wrote in this publication at his passing:

"I do not recall that either the Motion Picture Pioneers of the USA or the Academey of Motion Picture Arts and Sciences ever honored Terry Ramsaye for his organization and recording of historical facts in such interesting fashion. Perhaps they failed to recognize that there are forms of accomplishment in the motion picture industry that lie outside the making and selling of films. I think Terry Ramsaye's writings on the motion picture will be remembered long after many who forgot him are themselves forgotten."

Three Films In Work By National Film Board

National Film Board subjects in production right now are One Step at a Time, about the fitting on of an artificial limb; a film in the Civilization Francaise; and one on figure skating for the Dept. of Health and Welfare.

Director Pat Watson and cameraman Reg Morris are in Montreal on the first-named film; director F. Lamothe and cameraman Jean-Claude Labrecque in Manicouagan, Que. for the second; and director Ernie Reid and cameraman Bob Humble in Toronto for the third.

Merry Christmas and
A Happy New Year

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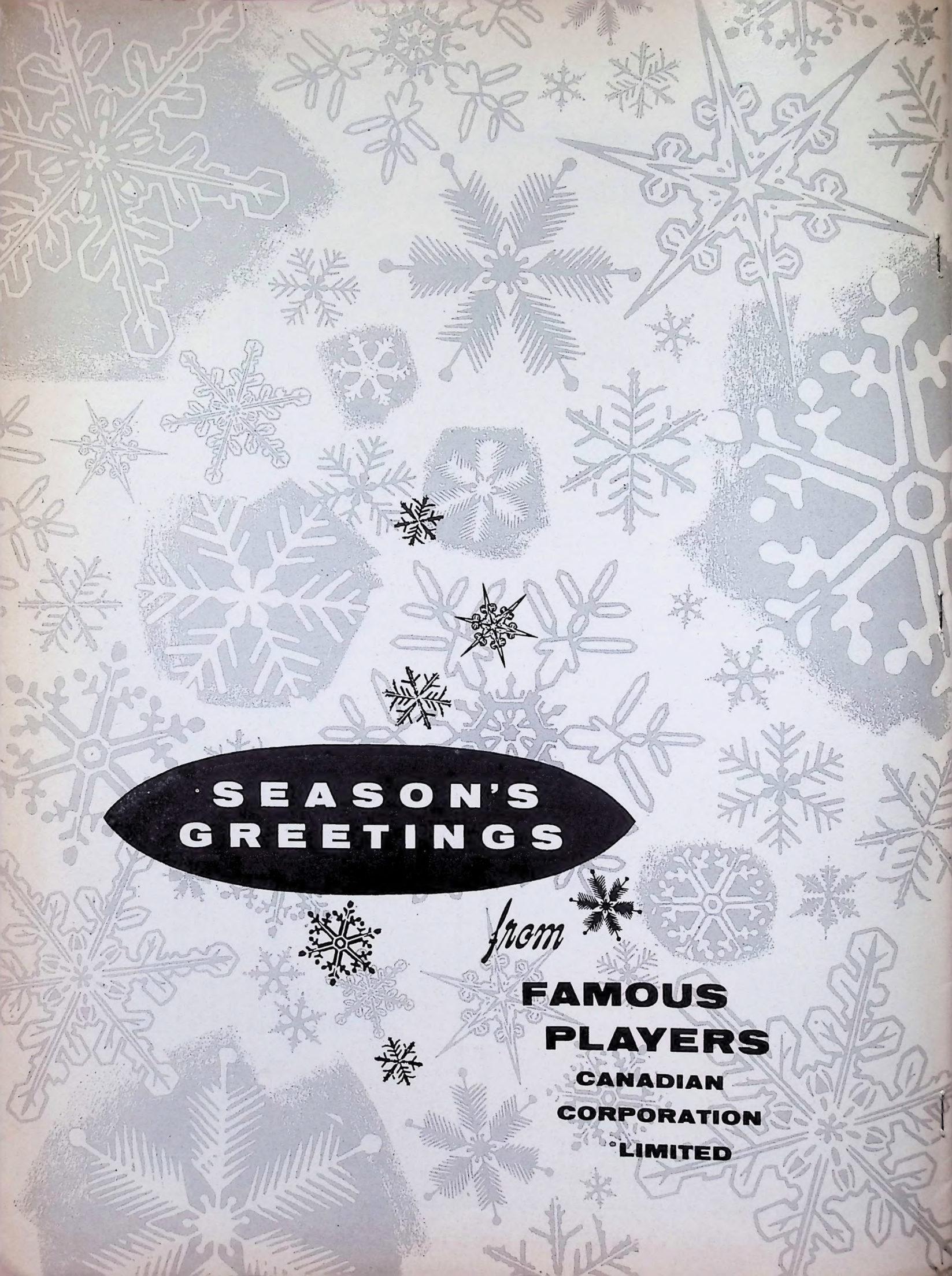
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